

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

<p>Appln. No.: 10/820,832</p> <p>Applicants: Endler et al.</p> <p>Filed: April 7, 2004</p> <p>Title: METHODS AND APPARATUSES FOR DISPLAYING PROMOTIONS</p> <p>Examiner: Berman, Brian J</p> <p>Art Unit: 3688</p> <p>Customer No.: 22242</p> <p>Confirm. No.: 8497</p>	<p style="text-align: center;"><b><u>Certificate of Transmission</u></b></p> <p>I hereby certify that this correspondence is being transmitted to the United States Patent and Trademark Office via the Office electronic filing system, the local date at the time of the electronic submission being the date shown below.</p> <p><u>6/20/08</u> /Joe C. Liu/</p> <p>Date Joe C. Liu Registration No. 61,106 Attorney for Applicants</p>
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AMENDMENT A

Hon. Commissioner for Patents  
Mail Stop Amendments  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

Responsive to the Office Action mailed March 20, 2008, Applicants provide the following:

**Amendments to the Claims** are reflected in the Listing of Claims that begins on page 2.

**Remarks** begin on page 8.